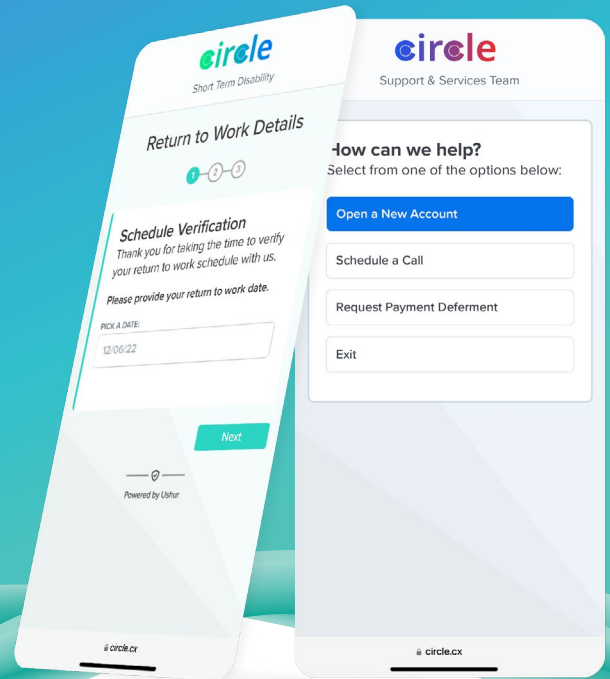**INVISIBLE APP**™

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Elevate customer experience with Ushur Invisible App.™

A fully-secured, white-labeled, and personalized container for each customer, Invisible App™ gives a mobile experience on any device with a browser without having to build, test, and deploy a mobile app
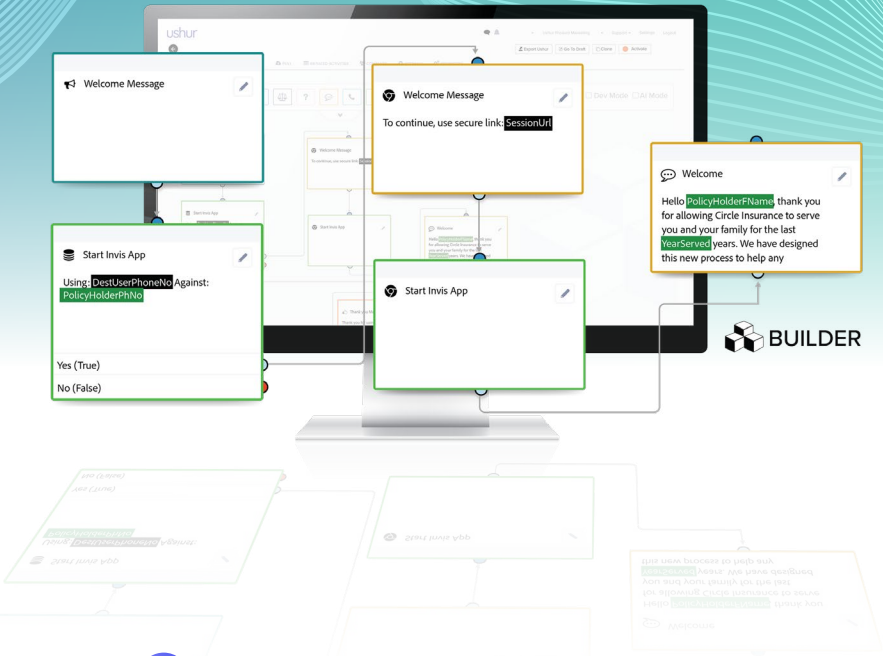
OVERVIEW

Invisible App™ is a 1-to-1, secure communication channel for automating your customer journeys. Powered by conversation AI and intelligent automation, Invisible App™ delivers an app-like experience without asking customers to download an app or your IT team to build one. It also offers customers an easy alternative to logging into a portal, streamlining frequent and critical interactions. It's like a virtual support agent, automating two-way conversations to complete account set-up and service tasks.

AT A GLANCE

- No app to build, deploy, maintain, support, or download
- Omnichannel experience on any device
- Create and launch in less than an hour

- Secure, encrypted channel for PHI, PII, and financial data
- Image, text, voice, video, location services, and more
- White-labeled for a fully branded experience

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HOW IT WORKS

Ushur's no-code builder is a web-based portal to build, deploy and track all your intelligent automations visually. Business users use the simple, drag and drop work Flow Builder to build the Invisible App™ experience for their customers. Ushur provides extensive APIs to integrate with your core systems, CRM solution, or other tools to make sure all data exchanged within the secure channel is brought back into your backend systems.

BUILDER

INVISIBLE APP™

THE CUSTOMER EXPERIENCE

Elevate every customer experience regardless of whether you reach out to customers or they contact you first. Invisible App™ gives users an app-like experience for use cases like:

- Making Payments
- E-signing Documents
- Consuming Rich Media: Video & Audio, Upload Reports, Images, and Files
- Scheduling and Picking Dates
- Filling Static Forms

INVISIBLE APP™ STATISTICS

Increased payment activity by:	Cut Incident Response to:	Completion Rates:
31%	**<1 Hour**	**90%** (for 2021*)

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