

# Ushur for Medication Adherence

Improving Member  
Medication Adherence

LIFE & ACCIDENT

✓ HEALTHCARE

PROPERTY & CASUALTY

## CHALLENGE

Members experience several barriers to medication adherence, including inability to pay, confusion due to complex dosing schedules or multiple prescriptions, or forgetting to refill their prescriptions altogether. When members don't take needed medication, everyone pays the price.

## SOLUTION

Ushur's secure conversational AI platform simplifies the process, helping members stick to their medication regimen and refill prescriptions in a timely manner. Members can opt-in for real-time medication information via their phone, tablet or computer. They can easily inquire about side effects or the medication purpose, receive medication refill reminders or request refills, and can review medication FAQs or schedule a call for further questions. This information at members' fingertips is invaluable in supporting adherence.

## RESULTS

This personalized approach improves medication compliance, ensures timely prescription refills and promotes members' self-management of care. Ushur improves outcomes and decreases costs for both the plan and the member, and leads to better overall health benefits.

### USHUR'S SOLUTION IN ACTION



**Secure**  
interface ensures  
HIPAA compliance



**24/7**  
answers to member  
questions



**No-code**  
SaaS solution requiring  
almost no IT support



**Cut Costs**  
and improve Member  
Experience



**60-day**  
proof of concept



**20-30%** of medication prescriptions are never filled



**125,000** deaths and **25%** of hospitalizations can be attributed to lack of medication adherence



**50%** of medications for chronic disease aren't taken as prescribed



**\$1 billion** per year is wasted by healthcare systems due to lack of medication adherence

For more information on how Ushur is helping health plans, please go to [ushur.com](https://ushur.com) >