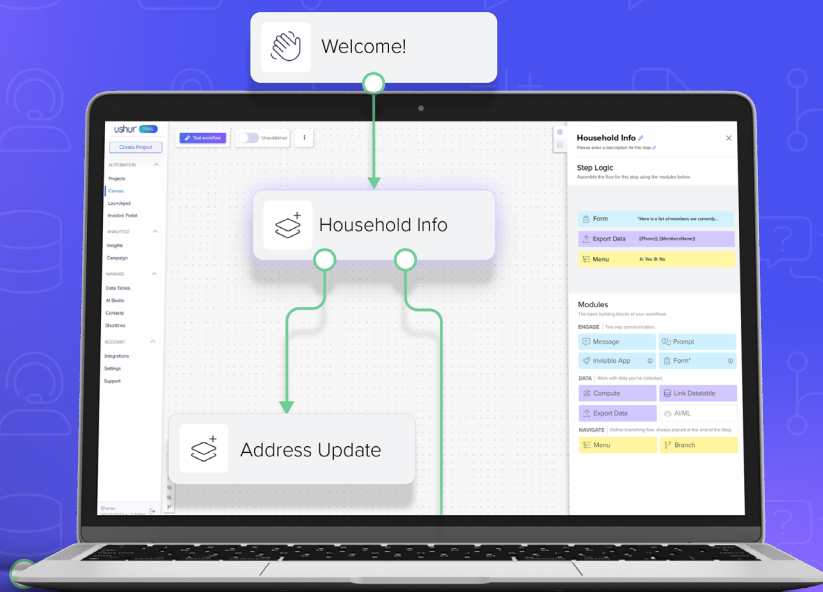




ushur®
Make your work flow™

Automation Artistry: Where Creativity Meets Efficiency

Meet your new no-code workspace, taking digital experiences from concept to completion. Empower citizen developers to solve engagement needs with the fastest time-to-value through an integrated, automated approach.



When timelines are tight and resources are low

Enterprise teams face mounting pressure to address immediate customer demands, yet grapple with process inefficiencies plaguing various journeys and touchpoints. They try to harness automation and AI, but often get stuck with various technical complexities. While IT is eager to assist, their challenge lies in tight timelines and constrained resources.



The agility you need, for the digital they deserve

Ushur Studio features an AI-powered, no-code environment to build, test and deploy omnichannel digital experiences with even greater velocity than before. Citizen developers can leverage prebuilt solutions, drag-and-drop modules and real-time guidance to craft automated experiences for conversational data and document exchange.

Contact us at ushur.com



Spend less time implementing and more time innovating

Accelerate time-to-value with:

- **Prebuilt templates:** Customize common use cases to support your brand and process requirements.
- **Simplified workflow creation:** Sequence steps and business logic with contextual modules for inbound and outbound campaigns.
- **Real-time guidance:** Prevent errors and shorten cycles with proactive alerts to resolve dependencies step-by-step.
- **Seamless simulation & preview:** Prototype workflows from the end user's experience without switching devices or screens.
- **Instant deployment:** Upload and segment contact lists, then launch or schedule campaigns with a single click.

Smart Suggestions with Generative AI

Unlock the power of Generative AI with tailored phrase recommendations for your customer-facing conversations. Based on vertical-safe Large Language Models (LLMs) across Insurance, Healthcare and Financial Services - Ushur's native Gen AI ensures accuracy to mitigate incorrect responses during high-stakes engagements.

Embedded AI/ML Playground

Elevate your customer experience with native AI skills to automate conversations, documents and designs. Fine tune these ML models with proprietary datasets using our no-code training tool, in a few simple clicks.

ushur®

Customer Experience Automation™

Speed, simplicity and security in a single platform. Purpose-built products transform customer engagement through operational excellence – in not months or years, but in days.



CONVERSATIONAL APPS™



INVISIBLE APP™



INVISIBLE PORTAL™



SMARTMAIL™

INTELLIGENT DOCUMENT
AUTOMATION™