

## Commercial Health Plan Quality Engagement & Activation

Digitally engage with employees and members for better experiences and outcomes. Pre-built and HIPAA-secure.

From inception to deployment in weeks

## Digital Automation to Enhance Employee and Member Experience and Outcomes

Proactive, prebuilt, and personalized digital experiences

Automate your Quality engagements with minimal effort required. Focus on supporting employees and members while elevating experiences and outcomes.

### SDOH Survey

- Conduct Social Determinants of Health surveys in a convenient, user-friendly format
- Surveys adapt in real-time based on previous answers
- Offer real-time support based on need like maps to behavioral health resources

### Health Risk Assessment (HRA) Survey

- Provide Health Risk Assessments (HRA) in a digital, easy-to-complete format
- Built-in progress tracker to encourage completion
- Real-time survey adjustment based on previous answers

### Care Gap Closure

- Survey, educate and guide members towards better health decisions
- Guide members towards resources for self-care, medical care, behavioral health and more
- Automate appointment setting, reminders and rescheduling

Need intelligent automation but don't see the elements of the member journey you're trying to automate?  
Look for custom UshurX packages at [ushur.com](https://ushur.com)

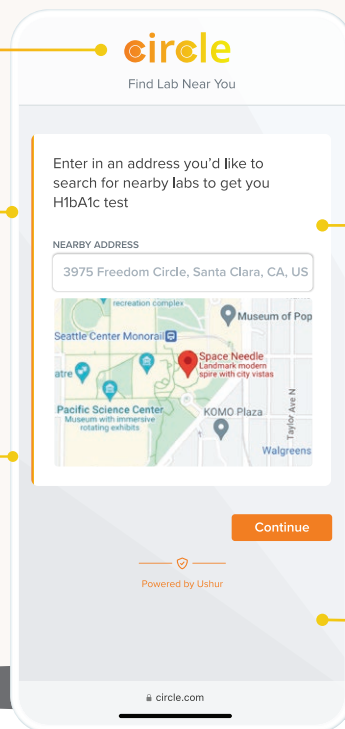
## Elevated Member Experiences in Weeks Differentiate Your Quality Engagements with Ushur Invisible App™



Customized branding  
for recognition and  
trust

A HIPAA-secure, rich  
user experience  
designed to be  
intuitive and engaging

Minimal IT and  
no professional  
services needed



With integrated  
analytics to evaluate  
campaign  
effectiveness

Customized for each  
member and  
reachable 24/7

Designed by **business users**. Deployed with a **single click**.  
Without the need for a traditional mobile app.

## Employee and Member Experiences, Transformed

Proven, no-code, HIPAA-secure experiences driven by  
Customer Experience Automation™ (CXA) capabilities

**No-Code • Ability to integrate and hand off to IVR Platforms • Seamlessly integrated  
to front and backend systems • Analytics-enabled • Across any channel  
members need (email, SMS, voice) • AI-powered**

The World's Most Trusted Brands Trust Ushur

