

Medicaid Quality Engagement & Activation

Digitally engage with members for better Medicaid experiences and outcomes. Pre-built and HIPAA-secure.

From inception to deployment in weeks

Digital Automation to Enhance Medicaid Experience and Outcomes

Proactive, prebuilt, and personalized digital experiences

Automate your Medicaid Quality engagements with minimal effort required. Focus on supporting your members while elevating member experiences and outcomes.

SDOH Survey

- Conduct Social Determinants of Health surveys in a convenient, user-friendly format
- Surveys adapt in real-time based on previous answers
- Offer real-time support based on need like maps to food and other community and plan resources

Health Risk Assessment (HRA) Survey

- Provide Health Risk Assessments (HRA) in a digital, easy-to-complete format
- Built-in progress tracker to encourage completion
- Real-time survey adjustment based on previous answers

Care Gap Closure

- Survey, educate and guide members towards better health decisions
- Guide members towards resources for self-care, medical care, behavioral health and more
- Automate appointment setting, reminders and rescheduling

Need intelligent automation but don't see the elements of the Medicaid journey you're trying to automate?
Look for custom UshurX packages at ushur.com

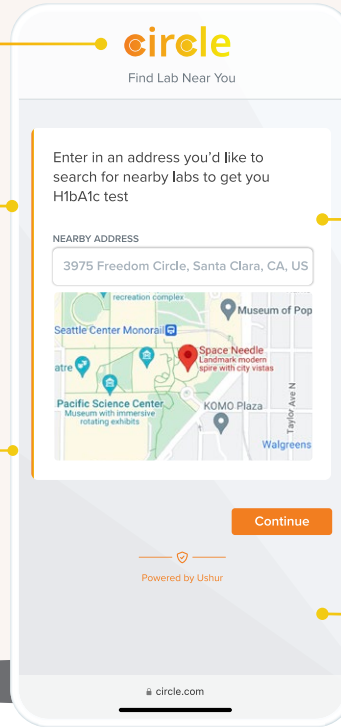
Elevated Member Experiences in Weeks Differentiate Your Medicaid Experience with Ushur Invisible App™



Customized branding for recognition and trust

A HIPAA-secure, rich user experience designed to be intuitive and engaging

Minimal IT and no professional services needed



With integrated analytics to evaluate campaign effectiveness

Customized for each member and reachable 24/7

Designed by **business users**. Deployed with a **single click**.
Without the need for a traditional mobile app.

Member Experiences, Transformed

Proven, no-code, HIPAA-secure experiences driven by Customer Experience Automation™ (CXA) capabilities

No-Code • Ability to integrate and hand off to IVR Platforms • Seamlessly integrated to front and backend systems • Analytics-enabled • Across any channel members need (email, SMS, voice) • AI-powered

The World's Most Trusted Brands Trust Ushur

