

# Severe Weather Alerts

## Pre-built & PCI-compliant

From inception to deployment in 3 weeks

## Automate Every Step of the Customer Experience

### Digital Automation to Enhance the Claim Process

Drive immediate time to value, save on IT time and resources, and simplify claims processes with pre-built automation that alerts customers of significant inbound weather.

#### Alert and Inform

- Alert customers when they could be in the path of a storm
- Give critical instructions for how to prepare, report losses, and document damages
- Share where best to reach carrier customers when needed

#### Support

- Check in with customers after a weather event
- Remind them how insurance helps with damage and immediate needs like housing, food, and transport
- Share where and how they can reach support while lessening needs for onsite appraisals

#### Serve

- Check in with customers to share details on how, when, and where to file a claim
- Remind customers of the importance of taking photographs and saving receipts

Need intelligent automation but don't see the elements of the claims journey you're trying to automate?  
Ask for custom UshurX packages at [ushur.com](https://ushur.com)

## Customer Experiences in Weeks

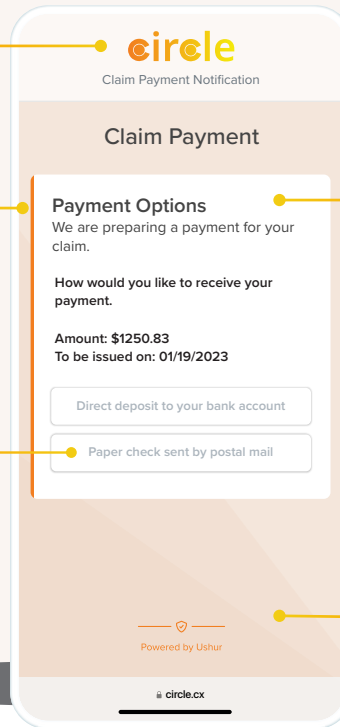
### Differentiate Your Customer Experience with Ushur Invisible App™



Customized branding  
so customers know  
who contacts them

A PCI rich user  
experience designed  
to be intuitive and  
engaging

Minimal IT and  
no professional  
services needed



With integrated  
analytics to evaluate  
campaign  
effectiveness

Customized for each  
customer and  
reachable 24/7

Designed by **business users**. Deployed with a **single click**.  
Without the need for a mobile application.

## Customer Experiences, Transformed

A proven, no-code, PCI-compliant claims experience driven with  
Customer Experience Automation™ (CXA) capabilities

**No-Code • Ability to integrate and hand off to IVR Platforms • Seamlessly integrated  
to backend systems • Analytics-enabled • Across any channel members need  
(email, SMS, voice) • AI-driven for experience that require OCR**

The World's Most Trusted Brands Trust Ushur



Irish Life

